

# STATISTICA™ Case Study

## Komerční banka Uses STATISTICA to Minimize Operational Risk



# KB

Komerční banka, a member of the **Société Générale Group**, has implemented **STATISTICA** in three departments: Management and Risk Measurement, Modeling and ALM Research, and the Strategic Marketing Department.

**STATISTICA** has been used to minimize operational risk through management and control of analytical processes. Key factors in KB's selection of **STATISTICA** as the solution for its analytical needs included **STATISTICA**'s speed and flexibility to use new analytical methods effectively, and its simple integration with existing data warehouses and IT environments.

The six-month implementation project involved experts from both the local StatSoft office, **StatSoft CZ**, and StatSoft's USA headquarters. The system has been in use for about one year and, according to bank officials, the system is now completely tuned for KB's specific functionality and needs. Components of the **STATISTICA** system in use at KB include **STATISTICA Enterprise Server™**, **STATISTICA Data Miner** and *Process Optimization*, and *STATISTICA Monitoring and Alerting Server*.

### ABOUT KOMERČNÍ BANKA

Komerční banka is the parent company of KB Group and a member of the Société Générale Group. KB ranks among the leading banking institutions in the Czech Republic and in Central and Eastern Europe and is a universal bank providing a wide range of services in retail, corporate and investment banking.

<http://www.kb.cz/en/index.shtml>

### THE SOLUTION: STATISTICA PRODUCTS

The **STATISTICA** suite of analytic tools streamlines collaboration so KB's departments can work together from a common platform, file format, and terminology. Consequently, they can now perform interactive investigations and manage analytical processes more efficiently, regardless of where data is stored. These benefits translate to tangible savings for the bank.

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### ABOUT STATISTICA AND STATSOFT

StatSoft is one of the world's largest providers of analytics software, with 30 offices around the globe and 1 million+ users of **STATISTICA** software. StatSoft provides Enterprise Manufacturing Process Intelligence software solutions to help companies in a variety of industries better meet the high standards of control, monitoring, and documentation mandated by strict regulatory frameworks and to improve product and process outcomes. With its **STATISTICA** suite of quality control and analytics tools, StatSoft is a trusted partner of the world's largest Life Sciences companies, helping them reduce the time and cost of analyses, improve accuracy, reduce risk, and streamline workflows.